



PRESS RELEASE

IMMEDIATE RELEASE

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Arizona Charity Makes Fighting Cancer Fun

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September 27, 2011 – Glendale, AZ – The Arizona Myeloma Network (AzMN) has created a grassroots campaign that makes fighting cancer fun with golfing, a spaghetti dinner, and a 4 foot teddy bear.

The cancer fighting fun starts with a partnership with the Black Bear Diner. Stop by the diner anytime on Tuesday October 11th, and 10% of your spaghetti dinner dollars will go to the AzMN. The Bears that Care raffle, is another great way to get involved during the month. For \$1.00 guests are given the opportunity to win the diner's beloved mascot, a 4 foot plush Brutus the Bear (or dinner for 8). Raffle tickets can be purchased at any of the five Arizona Black Bear Diner locations.

The festivities continue, and on October 22nd is the 7th Annual Arizona Myeloma Network/United Association of Plumbers and Pipefitters Charity Golf Tournament. Join local celebrities, (Kwamie Lassiter, Kevin McCabe, Russ Ortiz, Scott Hairston, and Butch Baird) and tee off for a chance to win \$10,000 and other great prizes, while helping AzMN raise awareness for Myeloma. "It's a fun event and we hope you will join our team," says Kurt Riske, member of the AzMN Board of Directors and Brand Manager for Black Bear Diner and Smashburger.

Myeloma is a complex and often misdiagnosed bone marrow plasma cell cancer that attacks and destroys the bone. AzMN provides outreach events and educational programs for Myeloma patients, their families and caregivers. AzMN was formed after the founder's husband was diagnosed with Myeloma. "We started AzMN to help others like us, who don't know where to turn for help and information," says Barbara Kavanagh, President and Founder. "Kurt Riske and the Black Bear Diner's have been wonderful community partners...and truly inspire those of us who are 'living' with cancer."

Participants wishing to register for the 7th Annual Arizona Myeloma Network/United Association of Plumbers and Pipefitters Charity Golf Tournament, or for more information on Myeloma and The Arizona Myeloma Network visit www.azmyelomanetwork.org.

AzMN is a nonprofit charity (501)(c)3 organization that conducts outreach Events and Educational programs for Arizona Myeloma cancer patients, their families and caregivers, with special consideration for the under served: African American, Asian /Pacific, Hispanic American and Native American.

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