



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Barbara Kavanagh  
Founder/CEO  
Phone: (623) 388-6837  
Fax: (623) 243-6580  
Email: [AzMyelomaNetwork@cox.net](mailto:AzMyelomaNetwork@cox.net)  
Website: [www.azmyelomanetwork.org](http://www.azmyelomanetwork.org)

### **Arizona Myeloma Network Launches 'Taste Your Generosity' Fundraising Campaign to Fight Cancer** *Barro's Pizza, Black Bear Diner and Cold Stone Creamery Lend a Hand*

**GLENDALE, AZ** – September 17, 2015 – The Arizona Myeloma Network (AzMN) is proud to have the support of Barro's Pizza, Black Bear Diner, and Cold Stone Creamery for its 'Taste Your Generosity' fundraising campaign. The campaign will raise awareness for myeloma, a rare bone marrow cancer, and will help AzMN raise money to continue to provide its education, outreach and advocacy programs free of charge to cancer patients and caregivers.

This year, starting in October, the public will have the opportunity to give back and fight cancer while enjoying tasty treats. On **Wednesday, October 7, 2015 from 10:30 am to 10 pm**, the Barro's Pizza located at 20165 N. 67<sup>th</sup> Ave., Glendale, AZ 85308, will donate 20% of the cost of each order when AzMN is mentioned.

On **Thursday, October 22, 2015**, the Glendale, Goodyear, Gilbert, Lake Havasu and Bullhead City locations of Black Bear Diner will host the 'Bears That Care' Spaghetti Dinner Special fundraiser. Starting at 6:00 am and ending at 10:00 pm, guests can purchase a spaghetti meal for \$8.99, with 100% of the proceeds benefitting AzMN.

On **Saturday, November 7, 2015**, the Cold Stone Creamery located at 20022 N. 67<sup>th</sup> Ave. #102, Glendale AZ 85308, will host 'I Scream, You Scream For Cold Stone Ice Cream Social' that will donate 15% of all sales from 4:00 pm – 11:00 pm to benefit AzMN. Coupons will also be available for \$1 off waffle cones.

"Barro's Pizza is joining with Arizona Myeloma Network because we believe in giving back to the local community and supporting family organizations and charities," said Roy Celaya, General Manager of the Barro's Pizza on 67<sup>th</sup> Avenue in Glendale. "Many families, including my own, are affected by cancer, and the more awareness about it the better. AzMN is an organization that helps families, and we at Barro's Pizza are glad to show our support and look forward to a long lasting relationship with AzMN."

"We are overwhelmed with the generosity of these local restaurants and their willingness to partner with a grassroots charity so that we can continue to fight cancer and give hope to those affected by it," said Barbara Kavanagh, Founder and CEO of AzMN. "We invite the public to participate in any or all of these upcoming events to support a worthy cause while enjoying some good food."

For more information about AzMN's programs, visit [www.azmyelomanetwork.org](http://www.azmyelomanetwork.org).

### **About Arizona Myeloma Network**

*Myeloma is a rare and often misdiagnosed cancer of bone marrow plasma cells that attacks and destroys the bone. Founded in 2004, by Barbara Kavanagh and her husband, Jack Kavanagh, a 23-year myeloma survivor, the Arizona Myeloma Network (AZMN) is a 501(c)(3) nonprofit charity organization that conducts free outreach events and cancer education programs throughout Arizona. AzMN is known for its special consideration for the underserved: African-American, Asian-Pacific, Hispanic and Native American populations. They recently introduced the AzMN Cancer Caregivers' Support and Education Program, CCSEP™. Volunteers and donations are always welcomed – see [www.azmyelomanetwork.org](http://www.azmyelomanetwork.org).*

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