



PRESS RELEASE

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Contact: Barbara Kavanagh
Founder/President
Phone: 623.388.6837
Fax: 623.243.6580
E-mail: azmyelomanetwork@cox.net
Website: www.azmyelomanetwork.org

Fry's Food Stores Help Local Charity Fight Cancer Through Sharing Courage Campaign

February 16, 2015 — Glendale, AZ — Fry's Food Stores has donated \$3,000 to the Arizona Myeloma Network (AzMN) as part of its "Sharing Courage Campaign."

The Fry's Sharing Courage Campaign has been in place for many years, benefitting dozens of local organizations that fight against breast cancer. The funds donated stay in the communities where their customers and associates live and work, and they support research and provide mammograms and other treatments for women in need. Proudly, Fry's helps fund cancer education classes and support groups, in addition to providing wigs, mastectomy supplies and transportation assistance. In 2014, this campaign funded 24 local organizations in Arizona.

Last month, Pam Giannonatti, Consumer/Community Relations Manager for Fry's Food Stores, presented Barbara Kavanagh, President and Founder of the Arizona Myeloma Network, with a check for \$3,000 at the Fry's Food Store located at 20220 N 59th Ave, Glendale, AZ 85308.

"Fry's is very much aware of the toll breast cancer and all cancers have on the lives of our associates and customers. We are committed to helping women and their families find treatment and resources they need to face breast cancer head on," said Pam Giannonatti. "The Sharing Courage campaign allows Fry's to help give back to the communities we serve and to provide hope to those who face this disease daily."

"We are so grateful to Fry's Food Stores and its associates for this wonderful gift," said Barbara Kavanagh. "We started Arizona Myeloma Network, our cancer education and advocacy nonprofit organization, 10 years ago. My husband Jack is a 23-year myeloma cancer survivor, and we want to help other cancer patients and families."

The donation is going to help AzMN fund its Free Cancer Caregivers' Education and Support Programs being presented this year in the Greater Phoenix area. Fry's Food Stores will also be leading the AzMN

'Out Race Cancer' 5k walk/run on Sunday, April 12th, a fundraiser which will help AzMN provide additional Cancer Caregivers' programs in 2016.

About Fry's

Fry's Food Stores is headquartered in Tolleson, Arizona. The company employs nearly 17,000 Arizona residents. The 119 Fry's Food Stores service more than three million customers each week. Fry's has been serving Arizonans' with fresh food at famous low prices since 1960. In 2012, Fry's was honored with the Arizona Fundraising Professionals "Outstanding Corporation" award for its community service and philanthropic efforts. The company also received a "Best Place to Work 2012" and "2013 and 2014 Top Companies" award. For more information or online coupons, visit the company's website at www.Frysfood.com. Fry's is a division of the Kroger Co.

About Arizona Myeloma Network

Myeloma is a complex and often misdiagnosed cancer of bone marrow plasma cells that attacks and destroys the bone. Founded in 2004, the Arizona Myeloma Network (AZMN) is a 501(c)(3) nonprofit charity organization that conducts Free cancer outreach events and education programs, with special consideration for the underserved African-American, Asian-Pacific, Hispanic and Native American populations. Volunteers and donations are always welcomed. Visit www.azmyelomanetwork.org for more information.

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Pam Giannonatti / Fry's

Jack Kavanagh / AZMN

Barbara Kavanagh / AZMN



Joseph Whitmer / Fry's

Pam Giannonatti / Fry's

Barbara Kavanagh / AZMN

Jack Kavanagh / AZMN